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Contact: Mark Howard, Executive Editor
mhoward@floridatrend.com
727-892-2644

FCCI Insurance Group Named to Top 100 *Best Companies To Work For* in Florida

SARASOTA, Fla. (July 25, 2011) — FCCI Insurance Group (FCCI) was recently named one of Florida's *Best Companies To Work For*.

One-hundred companies were recognized in small, medium and large company categories. The rankings – the third annual statewide Best Companies list – appear in the August issue of *Florida Trend* and on FloridaTrend.com.

The *Best Companies To Work For* in Florida program was created by *Florida Trend* and Best Companies Group and endorsed by the HR Florida State Council.

"Companies that retain the best employees with strong workplace programs typically stand out from the crowd by offering exceptional customer focus from a friendly, upbeat staff," says *Florida Trend* Publisher Andrew Corty. "It's our pleasure to recognize these great organizations and encourage others to join them in building Florida's competitive advantage."

To be considered for participation, companies or government entities had to employ at least 15 workers in Florida and be at least a year old.

Companies that chose to participate in the *Best Companies To Work For* in Florida process underwent a two-part survey process. The first part consisted of evaluating each company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings. Companies were not required to pay a participation fee to go through the online assessment process.

"One strong theme in this month's Best Companies coverage is how companies keep good employees. We highlight companies that take sophisticated, enlightened approaches to training, communicate the company's values clearly, and listen to employees as they try to improve the workplace and make the company more productive." says Mark Howard, executive editor.

For a complete list of the 100 *Best Companies to Work For* in Florida, go to www.FloridaTrend.com/BestCompanies.

About Florida Trend

Florida Trend magazine provides excellent, forward-looking, and in-depth reporting on business, finance and public policy in Florida. *Florida Trend* reaches more than 250,000 business executives, government officials and civic leaders. In addition, the magazine's website reaches approximately 80,000 unique visitors monthly. For more information, please visit www.FloridaTrend.com.

About Best Companies Group

Best Companies Group works with national and local partners around the country and in Canada to establish and manage “Best Places to Work,” “Best Companies,” and “Best Employers” programs on a national, statewide and regional basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies that have been successful in creating and maintaining workplace excellence. For more information, please visit www.BestCompaniesGroup.com.

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